Description and Details of Facebook App Layout

Group M

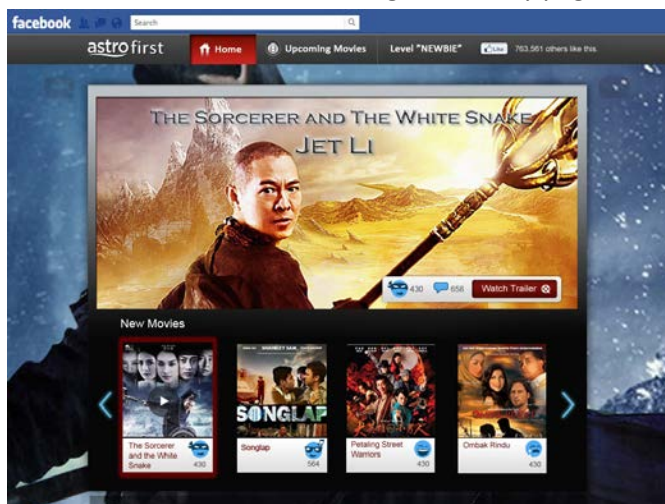Date: Feb 1st 2012

URL to view the layout options created for the Facebook App and emoticons is

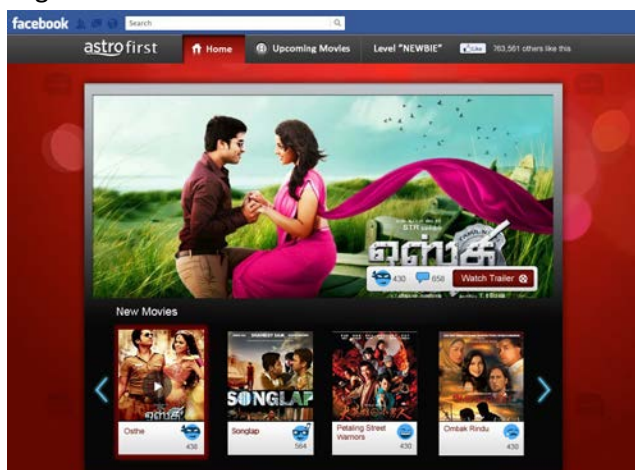http://omniehome.com/astrofirst/index.html

Option 1: Description of layout and details of widget used for the App

This option of Facebook Movie Trailer App is classified with two choices for selection i.e.

- o First choice is with _Cinematic Movie Wallpaper_ and second choice is without cinematic movie wall paper. In Cinematic Movie wallpaper choice option, the app is shown with a wallpaper of the 'featured movie' and it changes on every page reload.
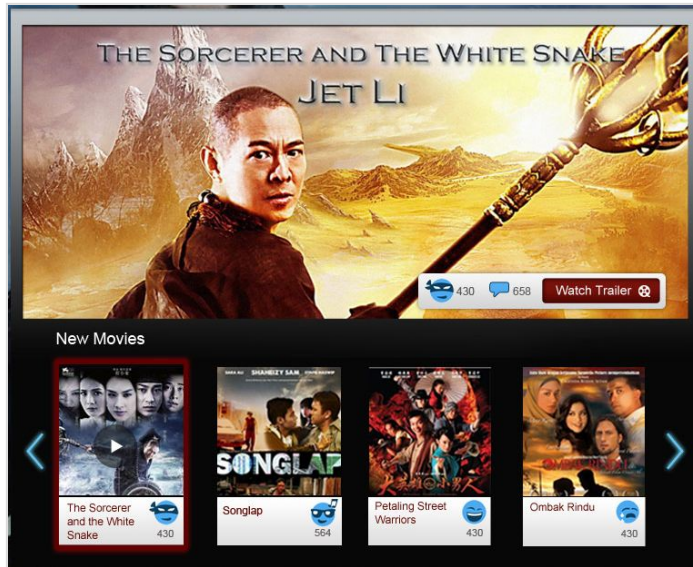

- o In Second choice _without cinematic wall paper_, the background is similar to 'Astrofirst' website, to give more brand website association.
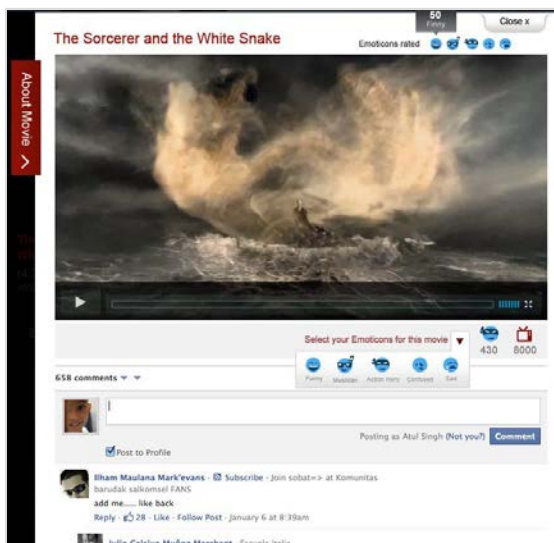

- o Each option of layout designed has main menu links for the user to toggle between New Movies and Upcoming Movies.
- o On the App Navigation Bar, '_Facebook likes and its count'_ is displayed.
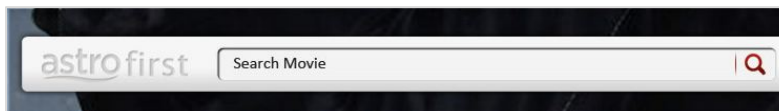
In this option, the Layout of AstroFirst Facebook App has been designed with following widgets

- o It has a Hero banner controlled with a slider of block sized movie images. Each block shows the movie thumbnail, its emoticon ranking and has a mouse over Play button.
  - o As the user selects each block, the Hero Panel flutters/slides to show Hero image of the respective movie.
  - o The hero panel slides automatically on a time based motion highlighting the respecting block image in the slider below the hero panel.
- o Hero panel slider is for new movies. Each banner shows its ranking with respective emoticon (with highest percentage) + Number of comments and a button to launch the trailer of the respective movie.
- o On Click of the 'View Trailer' button a *pop-up overlay* opens which has following functions and tools,

- A movie player which plays the respective movie trailer for the viewer, with controls to Stop, Pause, Play and manage the volume.
- A slider pane for '<u>About Movie</u>', this is a synopsis column which gives short description of the movie, its cast, its directors, its ratings, etc. Use of slider panel synchs in to the trailer window so that if the user wishes to know more about the movie hence he/she can read the information and also keep their focus back on the trailer.
- The overlay has two interactive sections for a User i.e. Facebook comments and to select their Emoticon for the movie.
- The comments section is pulled from Facebook api integration, where all comments respective to the movie can be seen and the user can add his/her comment for the trailer.
- On the top right of the overlay, User can also see the emoticons ranking given to the movie by other viewers.

- Next widget used on this option is 'AstroFirst Search Bar' where a user can search for a specific movie and view its trailer, comment on the trailer, associate their emoticon for the movie and can click 'ADD THIS' tool, which allows the URL of the for the movie to be shared across various social channels and add the movie to users Favorites.

- Following the search widget is the 'Most Popular and My Favorites' frame.
- Most Popular gives the user a slider view of popular movies selected based on their emoticon ranking.

- Each popular movie is shown with a short description, a block-banner image, its emoticon ranking, a button to view the respective movie trailer and its Facebook user comments.
- My Favorites tab allows user to view their favorite movie trailers as marked and selected by them and a Facebook comments block
- On the right side of Most Popular and Favorites bar, *Twitter feed is displayed*.

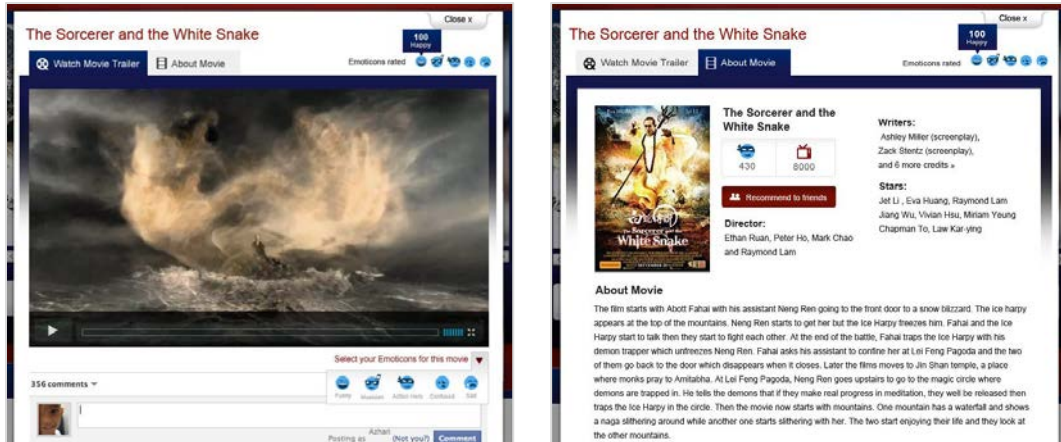## Option 2: Description of layout and details of widget used for the App

This option of AstroFirst Facebook App is created using colors more adapted to _AstroFirst style_ i.e. Gradients of Blue and Red color used on widget frames, tab highlights, buttons, etc. The background is AstroFirst gradient red with mirror spots.

- o The top navigation bar has New Movies (Default) and Upcoming Movies as main menu links. '_Facebook likes and its count_' is shown on right side of the navigation bar.
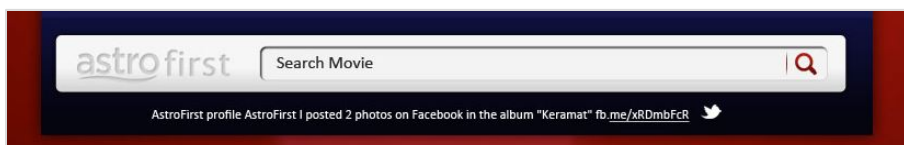
In this option, the Layout of AstroFirst Facebook App has been created with following widgets:
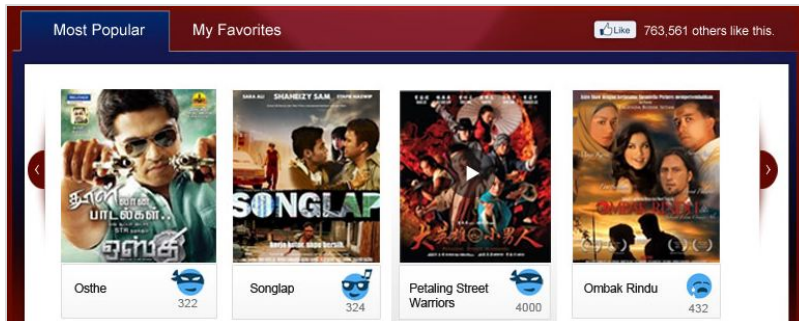

- o The App home screen has a Hero panel with _a scroll slider_ and the thumbnails appear across the scroll, as a user slides from left to right or right to left.
- o Hero Panel slider is for _New Movies_.
- o Each Hero image also has a small overlay panel displaying movie name, short description, Emoticon Ranking, comments and 'View Trailer' Button to launch the respective movie trailer.

- o On Click of the 'View Trailer' button a <u>pop-up overlay</u> opens which has two tabs i.e.
  '<u>Watch Movie Trailer</u>' (default) and '<u>About Movie</u>'
    - o 'Watch Movie trailer' tab opens a frame that has a movie player embedded, user can view the respective movie trailer in the player. The player has controls to Stop, Pause, Play and manage the volume.
    - o The Watch Movie Trailer has two interactive sections for a User to comment and select their Emoticon for the movie.
    - o The comments section is pulled from Facebook API integration, where all comments respective to the movie can be seen and the user can add his/her comment for the trailer.
    - o The second tab 'About Movie' gives details of the movie and its cast.
    - o On the top right, User can also see the emoticons ranking given to the movie by other viewers

- o Next widget used on this option is 'AstroFrist Search Bar' where a user can search for a specific movie and can view the movie trailer, comment on the trailer, associate their emoticon for the movie.

o Following the search widget is the 'Most Popular and My Favorites' widget. Most Popular gives the user a slider view of blocks/thumbnails of most popular movies which have their respective emoticon rankings. On Select of a movie-thumbnail, a JQuery frame appears below to show the movie trailer and its comments.

o User can make comments while viewing the trailer and also view others comment. User can add their selective emoticon for the movie.
o User can add the movie to their favorites and publish the url to other social channels by clicking 'Add This'
o User can navigate through other popular movies by selecting movie blocks from the 'Most Popular' slider.
o My Favorites tab allows a user to view their favorite movie trailers as marked and selected by them. User can also view and add Facebook comments for the respective movie.
o On the right side of Most Popular and Favorites bar, _Twitter feed is displayed_.

Emoticons

Cool

Funny

Musician

Shocked

Love

Action Hero

Sad

Confused

Happy

Sad